

# EDUStaff

## Marketing Kit



We have found from employee responses that new applicants mostly hear about EDUStaff through the school district directly. Flyers, business cards, yard signs, and banners identifying the need for Guest Teachers are placed in and around the schools in strategic and visible locations. These marketing pieces get the word out that Guest Teachers are needed and help to boost our recruitment of new applicants thus increasing your sub pool. We also conduct several contests on social media and attend job fairs at local colleges and universities.

### Sub Teacher + Teacher Aide Flyer Customized with Your School District Logo

**EDUStaff**  
OUR DISTRICT NEEDS YOU!

EDUStaff is an educational staffing company who specializes in training and providing quality substitute teachers (or guest teachers), substitute paraprofessionals, and other employee types to our partnering school districts. Founded in 2010, EDUStaff has quickly become known in the educational community for providing outstanding customer service to our partnering school districts, our external employees and our guest teachers!

**BENEFITS OF BEING A GUEST TEACHER**

Becoming a guest teacher provides great opportunity for every stage of life. Here are just a few:

- ✓ Flexible schedule to accept assignments when you want.
- ✓ Work in your child or grandchild's school.
- ✓ Make a positive difference in your community.
- ✓ Get a foot in the door at a school district as your potential future employer.
- ✓ If you like variety, EDUStaff offers a range of opportunities, which are customizable to your comfort level and experience.

**GUEST TEACHER REQUIREMENTS**

Per State of Michigan law, applicants must have one of the following to become a guest teacher:

- ✓ Current Michigan Teaching Certificate.
- ✓ Expired Michigan Teaching Certificate.
- ✓ 90+ credit hours from an accredited community college, or an accredited college or university with no less than a 2.0 GPA. (Official transcripts needed).

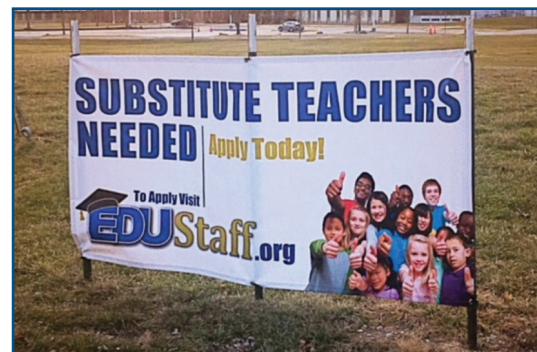
Note: Requires a \$45.00 substitute teaching permit applied for by EDUStaff

- ✓ Out of State Teaching Certificate with transcripts showing 90+ credit hours from an accredited community college, or an accredited college or university with no less than a 2.0 GPA.
- ✓ Anyone working in a K-12 setting must be fingerprinted and pass a criminal history background check.

**HOW TO APPLY**  
Log on to [www.EDUStaff.org](http://www.EDUStaff.org)  
For more information contact our customer service department.

[www.EDUStaff.org](http://www.EDUStaff.org) | 877.974.6338

### Banners

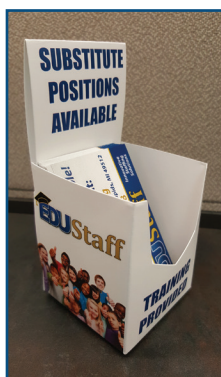


### Social Media + Contests

**EDUStaff**

HEAR WHY  
OUR GUEST TEACHERS  
LOVE TO SUB

### Business Card Holders



### Yard Signs



### Recruiting at the Local Colleges & Universities

